

ESMDispatch

A Publication for the Best Facility Managers in the Country!



Be sure to visit DENTCO's booth #107 for the PRSM Mid-Year Conference 2011, held September 14-16.

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To learn more about the products and services we provide, contact DENTCO today.

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Letter from Kevin Dent

Greetings,

Our great country and citizens celebrated 235 years of independence on July 4, 2011!

On July 3, 1776, John Adams stated, "The second day of July, 1776, will be the most memorable epoch in the history of America. I am apt to believe that it will be celebrated by succeeding generations as the great anniversary festival. It ought to be commemorated as the day of deliverance, by solemn acts of devotion to God Almighty. It ought to be solemnized with pomp and parade, with shows, games, sports, guns, bells, bonfires and illuminations, from one end of this continent to the other, from this time forward forever more."

Adams was right about one thing, Americans would celebrate Independence Day with lively festivities and a magnificent display of illuminations, but his prediction was off by two days. From the beginning, Americans celebrated independence on July 4, the date shown on the Declaration of Independence, rather than on July 2, the date the resolution of independence was approved.

I hope that you enjoyed the "pomp and parade" this Fourth of July and that your summer recreation has been filled with family time, cookouts and fun! In my neck of the woods, we have a short summer season that ends all too soon. Summer is the time to enjoy a picnic in the park, a walk on the beach, or to watch a baseball game. If you have the opportunity, take advantage of the summer breeze by taking your child fishing or visiting the golf course!

At DENTCO® we have been blessed with a busy and successful summer season as we deliver superior Exterior Services Management® and customer focused support. If we have not had the opportunity to meet, I look forward to doing so in the future!

Sincerely,

Kevin Dent

Falling into Autumn



Rudbeckia flowers

often attempts to evoke the essence of the season as a strategy to increase sales. Most stores spend so much time and energy customizing the interiors of their facilities to conjure the mood, however fall short on their exteriors. Dressing up your landscape to match the theme of the season will help inspire the spirit of the season for your customers.

Remember, the exterior of your business is the first thing your customers see and is just as important as the inside. On top of having a polished, clean landscape, going the extra mile will give prospective customers a lasting impression of your business. In actuality, there are low maintenance, cost-efficient ways to achieve harmony between your interiors and exteriors.

For autumn planning, there are plenty of fall-blooming flowers to take the place of your vibrant summer garden. You can still have a colorful landscape that embraces the season, setting the mood before the client steps foot inside your facility. Here are some autumn perennials that will warm up your business:

- Amsonia hubrichtii perennial has leaves with deep, bright burgundy and yellow tones
- Sedum Matrona perennial blooms clusters of lavender and pink flowers
- Creeping Jenny perennial adds a lush golden tone to your garden

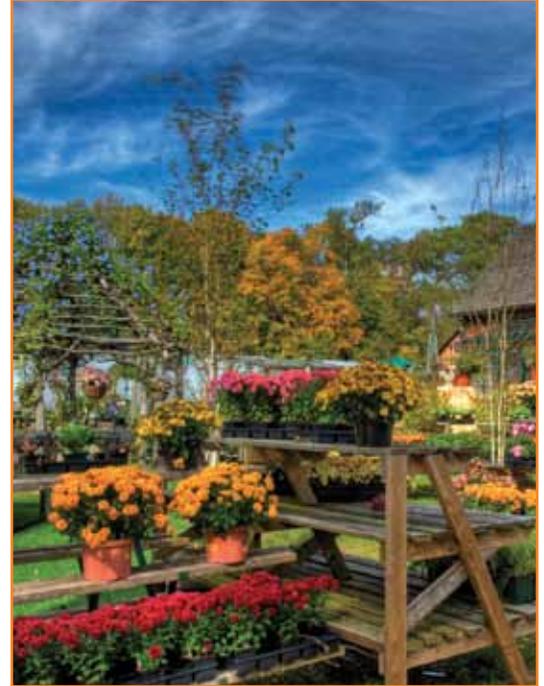
Experts in seasonal landscaping, DENTCO can help you plan ahead.

We are amid summer—a time of blazing warmth and blossoming foliage, when lawns are thriving and the vegetation is lush. Depending on where you reside, those months of outdoor recreation and idle bliss are approaching their end. Summer will come to an end and the golden hues of autumn will soon appear.

Before fall takes full effect, get a head start on preparing your properties for the coming season. Now is an ideal time to come up with a harvest of ideas for all of your landscaping practices.

No matter what industry you are in, every business owner has to consider some aspect of seasonal transitions within their business.

Retail enterprises must prepare for seasonal product transitions, newsletters and promotions. The retail industry



Autumn flowers

DENTCO Employee's Memorial Video was Featured in Freedom Festival



DENTCO's Mike Harri was asked by Fallen Heroes Memorial Foundation to develop a video presentation honoring soldiers that died in recent wars. The memorial video was showcased in a local coffee shop's storefront window. It received such a positive response that Fallen Heroes Memorial Foundation chose to play it again during northern Michigan's nationally acclaimed Freedom Festival. Country singers Lee Greenwood and Billy Ray Cyrus performed at Freedom Festival and both commended Harri's memorial presentation.

Thank you, Mike, for all your hard work and dedication. At DENTCO, we are proud to be Americans and we support all our employees who give back to this great country!

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Working in Fall and Preparing for Winter

Aside from fall landscaping maintenance such as raking the leaves, weeding and mulching, many of you have to start preparing your landscape for the first winter freeze.

The ideal time to plan for those bleak winter months is in late summer and the start of fall. Snow and ice buildup can occur in a short timeframe, and you will need to take into account the manpower, time and labor costs that will be warranted after the damage is done. DENTCO has more than 30 years of experience handling snow and ice for commercial properties. You will be thankful that you planned ahead with DENTCO's quick and efficient snow response for your company.

Here are three tips on how to start preparing in fall for those dormant winter months:

- Remove annuals that have wilted and cut back your perennials.
- Sow parts of your grass that have not developed a strong root system.
- Start planting spring bulbs now. Your spring blooms will be sprouting by the time winter is over.

Taking these simple steps and solidifying pre-fall landscape management plans will make the transition a smooth one from season to season.

Planning ahead now will help better prepare you for the seasons that follow. Whether the region of the country you live in has four distinct seasons, or some seasons feel more transient than others, there are always things you can do to prepare for seasonal adjustments. With DENTCO, you can trust that repairs and maintenance will be fulfilled and your curb appeal will be inviting.

Changing Seasons

DENTCO's Quality Service team members inspect your locations throughout the year to ensure they reflect your desired brand. DENTCO manages the seasonal transition needs at all of your locations. We take proactive ownership of managing your exterior assets as we care about your properties. The transition from summer to fall is rapidly approaching and DENTCO has you covered!

- Eyes and ears reporting ensure identification of broken signage, building damage/graffiti, landscaping, hard surface needs and more.
- Completion of annual property surveys to assist you with your capital expenditure budgeting.
- Performing irrigation audits when applicable.
- Scheduling and completion of landscape enhancements to ensure plant life success.
- Cleaning up leaves, foliage and cutting back perennials, etc.
- Communicating irrigation deactivation plans and issuing deactivation tags where applicable.
- Develop snow push, stacking and specification reviews, to be ready for winter.

DENTCO manages your exteriors through the changing seasons! We focus on the outside so you can focus on the inside!



BEST DRESSED PATRIOTS

DENTCO employees showcasing their primary colors on Patriot's Day!



And the awards for best dressed go to...

Dana Lambert-Bottum and Vietnam veteran Ron Keal who celebrate their love for our country and independence.



Dana Lambert-Bottum



Ron Keal



Remember This?

Ren Doughty, Facility Manager of Starbucks in Georgia and Alabama, remembers his Forget Me Not every day. We would like to thank Ren for sending DENTCO the latest pictures of this flourishing Forget Me Not and look forward to more updates.



Tradeshows pics...

Patricia Bell and Blake Hooker visited the DENTCO booth at the PRSM 2011 tradeshow.



Patricia Bell and Blake Hooker



DENTCO Management Services:

Exterior Services Management (ESM)
Exterior Asset Inventory

Dark Properties
Parking Lot Maintenance

Snow & Ice Removal
Complete Landscape

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